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NACY  ANEJ

National Alliance for
Children and Youth

L'alliance nationale pour
l'enfance et la jeunesse

ANNUAL REPORT

WWW.NACY.CA

A MESSAGE FROM THE BOARD

On behalf of the NACY Board of Directors, it is with mixed emotions that I announce that Laura Kathler has informed us of her intention to move on from NACY effective January 31, 2025. After nearly five years of dedicated service to our organization and the child and youth serving sector, Laura has decided to pursue new opportunities and embark on the next stage of her journey.

Laura has been an exceptional grassroots leader, guiding NACY's revival through the Pandemic and growing our membership from 0 to 40+ members across the country. While we are saddened to see Laura go, we are also deeply grateful for her contributions and confident that she has laid a strong foundation for the continued success of NACY.

The NACY Board will be will be discussing priorities and structure for 2025 and beyond.



Please feel free to share your ideas for NACY's next steps by reaching out to admin@nacy.ca. NACY Board members will share next steps for NACY's leadership and structure in early 2025.

Please join me in thanking Laura for her outstanding service and wish her every success in her future endeavours.

With gratitude,

Sharif Mahdy, Chair
National Alliance of Children and Youth

WHAT IS GUIDING US

Who We Are

Vision: A Canada where all children and youth thrive

Purpose: NACY is a member-based organization that works to ensure the voice of the children and youth sector is present on the national stage.

Outcome: A stronger, more connected, informed, coordinated, respected sector, that fosters and environment in which all children and youth in Canada thrive.

Our Values

Listen: We ground ourselves in the voice and actions of our members

Connect: We convene the sector

Inform: With a strong voice and a connected sector, we share knowledge and create a better understanding of the sector to a broader audience.

Advocate: Informed by our members, we advocate across sectors for the organization and people who make up the children and youth sector

Strategic Priorities

1. Strengthen the children and youth sector through convening and connecting member organizations
2. Strengthen NACY so that we can be a strong voice for the children and youth sector
3. Strengthen the children and youth sector by raising awareness and understanding on issues that matter to us.

Our Approach

1. We place the improved well-being of children and youth at the centre of all our collective efforts.
2. We commit to being grounded in the needs of our members, so that we can speak with a collective voice on issues affecting the sector
3. We create spaces to convene and connect so that our members can learn from one another
4. We believe in the organizations and people that drive the sector so that we can advocate passionately on their behalf.
5. We focus on systemic changes that prioritize the inclusion of diverse voices and experiences, with a particular focus on improving outcomes for equity deserving young people.



RE-ENVISIONING WHAT IT MEANS TO BE A NACY MEMBER

Convenor

\$10,000

Voting member

- ✓ Access to all convening tables and their benefits
- ✓ Priority invitations to networking, advocacy and policy meeting.
- ✓ Discounted rates on professional development and additional convening opportunities, including NACY's triennial Connecting the Sector Conference.

Engaged

\$5,000

Voting member

- ✓ Access to two convening tables of your choice and their benefits. (note: tables to be chosen at time of renewal.
- ✓ Priority invitation to networking, advocacy and policy meetings and decision makers.
- ✓ Discounted rates on professional development and additional convening opportunities, including NACY's triennial Connecting the Sector Conference

Active

\$2,500

Voting member

- ✓ Access to one convening table
- ✓ Special consideration for inclusion in networking, advocacy and policy meetings with decision-makers.
- ✓ Discounted rates on professional development and additional convening opportunities, including NACY's triennial Connecting the Sector Conference.

Regular Member

\$250-\$2,499

Voting member

- ✓ Access to Members meetings
- ✓ Free and discounted rates on professional development and convening, including NACY's triennial Connecting the Sector Conference
- ✓ Access to NACY Connecting the Sector Bursary Program
- ✓ Inclusion in NACY policy and advocacy efforts.
- ✓ Access to the #NACYNetwork, including newsletter promotion, social media, engagement and network support.
- ✓ Early-bird access to conference registration.
- ✓ Biennial Members Forum

**all members, unless otherwise highlight have access to Regular Member benefits*

CONVENING TABLES



Leadership

Non-Working Group

A space for CEOs and EDs of national children and youth serving organizations to access professional development and network opportunities.

Purpose:

- To serve as a community of practice.
- To create a safe and confidential space for members to discuss relevant topics and trends.
- To serve as a space for internal and external consultation.
- To provide mentorship to new and incoming CEOs or EDs.
- Professional Development opportunities.



Emerging Leaders

Working Group

For Emerging Leaders (15-29), including young EDs and movement leaders to access professional development and mentorship opportunities.

Purpose:

- 1-on-1 and group mentorship
- Networking and professional development
- To serve as a space for internal and external consultation
- Inform NACY activities and policies.
- Provide direction for NACY Connecting the Sector Conference.



Frontline Workers

Non-working group

For those working directly with young people either in-person or online.

Purpose:

- To improve the wellbeing of frontline workers.
- To build community by sharing resources and experiences.
- To inform NACY advocacy by grounding it in the stories and experiences of those working directly with young people.
- To ensure NACY activities are representative of the children and youth sector, including organizations of different sizes.



Government Relations & Policy

Working Group

For Senior Government Relations professionals and/or Policy Analysts.

Purpose:

- To inform and develop sector wide policy/s that focus on improving the state of the children and youth sector.
- To develop strategic initiatives that focus on raising awareness on issues that matter to the sector
- To serve as a community of practice for leaders in government relations
- To serve as a space for internal and external consultations.

National Alliance for Children and Youth

The National Alliance for Children and Youth (NACY) is a national charitable organization that brings organizations together in a collaborative network dedicated to enhancing the well-being of children and youth in Canada.



Over the past year we have seen a continued increase in social media engagement, members participation in networking opportunities, collective advocacy and policy development and more. NACY launched a new membership model, built a news website and began offering a second newsletter - The Frontline News. Members contributed the newsletters and delivered workshops. Thank you to the NACY Network for your ongoing contributions

Website Upgrade

We are thrilled to share the new NACY Website has officially launched and is being piloted by members of The NACY Network. The website will be a place to access resources, learn about opportunities, catch up on NACY publications and learn about what it means to be a NACY Member. We are welcoming input from all members! Contact communications@nacy.ca

[WWW.NACY.CA](http://www.nacy.ca)

Advocacy

2024-2025 Policy Priorities:

- The creation of sustained mechanisms for consultation
- Permanent and secure funding for youth employment and skills development
- Investment to map the children and youth sector.

Number of Policy Consultations
20

Number of Minister/Shadow Ministers contacted
7

The NACY News

Catch up on the latest Policy Op-eds, updates. Learn about Professional development opportunities and more!

24
Number of E-News Sent

Convening

Through a series of Roundtables, Network meetings, Workshops and Consultations, NACY Members came together a total of 32 times

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THE IMPACTS OF INVESTING IN YOUTH EMPLOYMENT



Through The Student Commission of Canada's "Art of Work" Program, I had the incredible opportunity to work with the National Alliance for Children and Youth (NACY) as a Communications Coordinator from June to December 2023. In this role, I was involved in creating social media content, coordinating newsletters, managing website updates, and supporting outreach initiatives tailored to NACY's communication initiatives. Collaborating closely with NACY's Executive Director, both remotely and in person at conferences and events, I gained invaluable insights into convening, advocacy, and strategic outreach for social impact.

A key highlight of this experience was the mentorship I received from Laura, whose guidance was instrumental in strengthening my writing skills and building my leadership abilities. Her mentorship empowered me to communicate more effectively and confidently, a skill set that I continue to build on in my current role.

This role also offered me significant policy exposure, allowing me to network with Ministers and leaders in the sector space. I had the privilege to participate in roundtables, travel and attend professional development opportunities in cities across Canada, and build meaningful connections within the sector.

As a first-generation immigrant who came to Canada three years ago, I am deeply grateful for this opportunity. It allowed me to step into a meaningful role that combines my passion for communication with a commitment to advocacy. This experience not only strengthened my skills in storytelling, project coordination, and engagement but also aligned with my studies in public relations and communications. My time at NACY ultimately led to a full-time position as Communications Coordinator in January 2024, where I now build on these experiences, driving forward initiatives that support policy efforts for Canada's youth and children sector.

- Parul Yadav
SCC's Art of Work Participant, 2023

THANK YOU

As I prepared to wrap-up my time with NACY, I want to take a moment to express my deepest gratitude and a appreciation for the entirety of the NACY Network and the journey we have shared together. Serving as the leader of this incredible organization has been one of the greatest privileges of my life.



Over the last five years, we have seen the network grow, both in size and impact, amidst a global pandemic

hosted our first conference, we broke down silo's and brought people together and worked to build a stronger, more coordinated sector. We launched new programs, developed policies, hosted workshops and made space to learn together as a sector. NACY success is a testament to your unwavering support, commitment and passion to our collective vision; a Canada where all young people can thrive.

Thank You to the NACY Board for incredible support and a special thank you to Deborah Morrison and Sharif Mahdy who took put their trust in me from day one to bring the vision of NACY to life. I will for forever grateful.

Laura Kathler
Executive Director

ACKNOWLEDGEMENTS

A Very Special Thank You to:

Students Commission of Canada - Art of Work
University of Waterloo
Experiences Canada
Imagine Canada
Society for Queer Momentum

MEET THE TEAM



Laura Kathler
Executive Director
laurakathler@nacy.ca



Parul Yadav
Communications Coordinator
communications@nacy.ca

2024 NACY Board

Sharif Mahdy (Students Commission of Canada) - Board Chair
(*admin@nacy.ca*)

Dennis Stuebing (Wisdom2Action)

Melanie Valcin (United for Literacy)

Owen Charters (BGC Canada)

Orville Wallace (Youth Justice Network of Toronto)

Marie Christian (Voices Manitoba's Youth in Care Network)

Sarah Attia (Muslim Association of Canada)

Shannon Benner (Girls Guides of Canada)

National Alliance for Children and Youth
Annual General Meeting

November 28th, 2024 @ 3:00PM EST

Virtual:

<https://us06web.zoom.us/j/88629371021?pwd=PdQs6boFzNwNO5X1NatOsSj96QDqmG.1>

Agenda

1. Welcome
2. Quorum
3. Adoption of the Agenda
4. Approval of the 2023 AGM Minutes
5. Chairperson & Treasurer Report
6. NACY Update and annual report
7. Election of Directors
 - a. Dennis Stuebing: 2021-2024 (First Term), 2024-2027 (Second Term)
 - b. Owen Charters: 2020-2023 (First Term), 2023-2026 (Second Term)
 - c. Marie Christian: 2021-2024 (First Term), 2024-2027 (Second Term)
 - d. Melanie Valcin: 2024-2027 (First Term)
 - e. Shannon Benner: 2024-2027 (First Term)
 - f. Sharif Mahdy: 2018-2021 (First Term), 2021-2024 (Second Term), 2024-2027 (Third Term)
8. Other Business
9. Adjournment



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2023 Annual General Meeting

November 30th, 2023 at 3:30 PM (EST)

23 Isabella St., Toronto, ON

Agenda

1. Welcome
 - a. Welcome everyone to the meeting online and in-person
 - b. Thank you in advance to everyone for ongoing commitment to NACY and the sector at large.
2. Quorum: established
3. Adoption of Agenda
 - a. Motion Sharif. Seconded Owen
 - b. No objections - agenda adopted
4. Approval of 2022 AGM Minutes
 - a. Motion: Sarah Attia, Seconded Marie Christian
 - b. Minutes approved
5. Chairperson & Treasurer Report
 - a. Presented to members. Note a deficit from the April 2022 Conference, this was an approved expense and carry over from the previous year allowed the organization to cover expenses.
6. Annual Report
 - a. Highlights:
 - i. Increased the number of convening opportunities. Revitalised convening tables to create space to come together.
 - ii. Received funding to hire students to support administrative needs, including communications.
 - iii. Participated in Imagine Canada Hill day and over all looked raising brand awareness and presence on the national stage.
7. Election of Directors 2023-2024
 - a. Presented Candidates



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- b. Continuing: Dennis Stuebing, Marie Christian, Orville Wallace, Sharif Mahdy, Owen Charters, Sarah Attia
 - c. Deborah officially ended her term with NACY. A very big thank you to her contributions.
 - d. Call for nominations: Nil.
8. Other Business
- a. None
9. Meeting Adjourned



THE NATIONAL ALLIANCE FOR CHILDREN AND YOUTH
L'ALLIANCE NATIONAL POUR L'ENFANCE ET LA JEUNESSE
FINANCIAL STATEMENTS

FY 2023-2024

2023-2024 Summary of Expenses

	2023-2024	2022-2023
REVENUE		
Non-profit Organizations amount received		
Membership Fees	\$96,200.00	\$108,600.00
Conference Revenue		\$17,413.00
Other Income	\$11,019.17	\$82.00
Total Revenue	\$107,219.17	\$126,095.00
EXPENSES		
Bank Charges	\$388.62	\$602.00
Memberships	\$424.99	\$150.00
Insurance	\$213.00	\$806.00
Conference Costs		\$69,651.00
Professional Fees and Direct Salary	\$90,392.06	\$70,219.00
Travel Expenses	\$11,064.82	\$755.00
Information Technology	\$1,942.26	\$3,849.00
Telephone and telecommunications	\$1,167.63	<u>\$935.00</u>
Interest Expense	\$34.85	
Office Expenses	\$136.67	
Total Expenses	\$105,764.90	\$146,967.00
NET INCOME	<u>\$1,454.27</u>	<u>-\$20,873.00</u>

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2023-2024 Profit and Loss

	<u>Total</u>
INCOME	
1100 - Membership Fees	96,200.00
Total Income	\$ 96,200.00
GROSS PROFIT	\$ 96,200.00
EXPENSES	
Payroll	90,392.06
Software	1,942.26
2300 - Meals and Entertainment	97.09
Office Expenses	136.67
Telecommunications	1,167.63
Travel	10,630.59
Travel Meals	337.14
Legal and Professional Fees	213.00
Dues and Subscriptions	424.99
Bank charges	388.62
Interest Expense	34.85
Total Expenses	\$ 105,764.90
OTHER INCOME	
1200 - Other Income	11,019.17
Total Other Income	\$ 11,019.17
PROFIT	\$ 1,454.27