




Sharing the Podium

Social Investment and Innovation
In the Post-Olympic Era

Taking Stock

National Alliance for
Children and Youth
March 23, 2010
Ottawa, Ontario



If you must play, decide on three things at the start: the rules of the game, the stakes, and the quitting time.

Chinese Proverb



Community Context

- Child Poverty/All Poverty
- Homelessness/Affordable Housing
- School Readiness
- Under-employment
- Population Growth/Diversity



Economic Context

- Global Recession
- Low Interest Rates
- Poor Investment Returns
- High Canadian Dollar
- Commodity Pricing
- Peak Oil
- Green Economy



Socio-Political Context

- Absence of Public Policy
- Private Sector Orientation
- Health and Education Priorities
- Deficit Budgeting
- Social Role Valorization
- Individualized Funding
- Social Capital/Profit
- Generation in Transition



Cost Pressures

- Harmonized Sales Tax
- Medical Insurance Premiums
- Labour Costs (MPP)
- Redefinition of Administration Costs
- Budget Reductions
- Narrower Funding Mandates
 - United Way
 - Gaming Grants



**Be the chess player, not the
chess piece.**

Ralph Charell




Hopeful Trends

- Government Non Profit Initiative
- Board Voice
- Province-Wide Activism
- CEO Network
- Society Act Review



Choosing a Response

- Agency Closures
- Mergers
- Social Enterprise
- Empowerment Strategies



Anyone who lives within their means suffers from a lack of imagination.

Oscar Wilde, Irish dramatist and novelist